



Rickenbacker

RETAIL PRICE LIST

JANUARY, 1990

Guitars

Suggested List \$

Table with 3 columns: Model Number, Description, and Suggested List Price. Models include 230, 250, 610, 610/12, 620, 620/12, 320, 350, *330, *330/12, *360, *360/12, *360WB, *360/12WB, 362/12, 4080, and 4080/12.

Vintage Reissues

Table with 3 columns: Model Number, Description, and Suggested List Price. Models include 325V59, 325V63, 360/12V64, 4001V63, 1997VB, 1997, 381V69, and 381/12V69.

Limited Edition

All limited editions are accompanied by an individually numbered Certificate of Authenticity and Origin.

Table with 3 columns: Model Number, Description, and Suggested List Price. Models include 325JL, 355JL, 355/12JL, 350SH, and 381JK.

Bass Guitars

Table with 3 columns: Model Number, Description, and Suggested List Price. Models include 2030, 2050, 4003, 4003S, 4003S/5, 4003S/8, and 4003FL.

*Guitars which can be special ordered with 3 pickups.

Cases

		Suggested List \$
C200	For models 350 and 350SH	149
C300	For models 330/6 + 12, 360/6 + 12 + WB, 360/12V64, 1997, 370/12 RM E1	149
C320	For models 320, 325V59 and 325V63	149
C600	For all 200 and 600 series guitar models	149
C2000	For all 2000 series bass models	149
C4000	For all 4000 series bass models	149
C381	For all 381 models	169
C300DN	For 362/12 double neck model	209
C4080	For all 4080 models	209

Vintage Reissue Cases

All vintage reissue cases feature silver tolex covering and crushed plush interior.

		Suggested List \$
C200V	For models 350 and 350SH	175
C300V	For models 330/6 + 12, 360/6 + 12 + WB, 360/12V64, 1997, 370/12 RM E1	175
C320V	For models 320, 325V59 and 325V63	175
C600V	For all 200 and 600 series guitar models	175
C4000V	For all 4000 series bass models	175
C381V	For all 381 models	195

Colors

Midnight Blue (MID), White (WHT), Maplelo (MG), Fireglo (FG), Jetglo (JG), and Red (RED)
MID, WHT, RED & MG come standard with **Black** hardware, binding, nameplate and pickguard.
FG & JG come standard with **Chrome** hardware, **White** binding, nameplate and pickguard.

Options (Special Order)

	Suggested List \$
Custom charge for reversal of hardware, binding, nameplate and pickguard color	65
Lefthand (available except 200, 2000 series)	125
Righthand stringing of lefthand instrument	50
Guitars which can be special ordered with 3 pickups	125
Vintage vibrato	100
Custom pick-up charge	50

NOTE: ALL SPECIAL ORDERS REQUIRE 50% DEPOSIT

Electric Guitar Strings

Rickenbacker Model No.	Guitar Type	String Gauge	Suggested List \$
S 101	Round Wound NikL	8-11-14-22-30-38	7.00
S 102	Round Wound NikL	9-11-16-24-32-42	
S 103	Round Wound NikL	9-11-16-26-36-46	
S 104	Round Wound NikL	10-13-17-26-36-46	
S 105	Round Wound NikL	10-13-18W-26-36-46	
*S 106	Short Scale NikL	12-16-24W-32-42-54	7.50
S 201	Round Wound Stainless	8-11-14-22-30-38	
S 202	Round Wound Stainless	9-11-16-24-32-42	
S 203	Round Wound Stainless	10-13-17-26-36-46	
S 401	Compressed Round Wound	8-11-14-22-30-38	
S 402	Compressed Round Wound	9-11-16-24-32-42	
*S 403	Compressed Round Wound	10-13-17-26-32-38	12.50
*S 404	Compressed Round Wound 12 String	10-13-20-26-34-42 10-13-10-12-16-22	

Electric Bass Strings

Rickenbacker Model No.	Bass Type	String Gauge	Suggested List \$
S 110	Round Wound NikL	40-55-75-95	30.00
*S 111	Round Wound NikL	45-55-75-105	
*S 115	Round Wound NikL	45-55-75-105-115	
*S 118	Round Wound NikL 8 String	45-55-70-90 20-25-35-45	
S 222	Round Wound Stainless	40-58-80-102	32.00
S 333	Round Wound Stainless	44-63-80-102	
S 444	Compressed Round Wound	40-54-76-96	35.00
S 555	Compressed Round Wound	44-58-80-102	
S 666	Round Ground	45-56-77-98	35.00
S 777	Round Ground	46-62-77-98	

*Standard factory specification for Rickenbacker Guitars and Bases

Selected Accessories

	Suggested List \$
AK5000	12 saddle 4 way adjustable bridge. 79
AK5010	6 saddle 4 way adjustable bridge. 65
AK5020	4 saddle 4000 bass bridge. 45
AK5050	Tailpiece, "R", chrome 70
AK5100	Vintage style guitar pick-up. 100
AK5110	Standard guitar pick-up (chrome) bridge position. 75
AK5120	Standard guitar pick-up (chrome) neck position. 75
AK5130	Humbucking pick-up (300 and 600 series instruments) 89
AK5140	Humbucking pick-up (200 series instruments) 79
AK5150	Standard bass pick-up (chrome) bridge position. 125
AK5160	Standard bass pick-up (chrome) neck position. 75
AK5170	Vintage bass pick-up bridge position. 150
AK5200	Guitar knobs, set of five. 9
AK5210	Bass or guitar knobs, set of four. 7.50
AK5220	Vintage knobs, black, set of five. 12
AK5240	Vintage knobs, black and gold, set of four. 12
AK5300	Bass machine keyset, set of four. 60
AK5310	Guitar mini machine keyset (chrome), set of six. 43
AK5320	Vintage guitar machine keyset, set of six. 43
AK5400	Nameplate, standard (white with black letters). 20
AK5410	Nameplate, vintage (white with black letters). 25
AK5500	Vibrato, "Accent". 100
AK5600	Wrench, neck adjustment, 1/4". 12
AK5700	Rick-O-Sound stereo kit. 68
AK5800	Vintage leather strap. 18
DP0001	Complete History of Rickenbacker Guitars. 30
SS	Rickenbacker sweatshirt S, M, L, XL. 25
TS	Rickenbacker T-shirt S, M, L, XL. 15

Note: Certain hardware is available in black chrome.

Shipping

Prepaid shipping charges depend on discount program (see Rickenbacker representative). Rickenbacker reserves the right to select the carrier on prepaid shipments. All COD and other accessorial fees are responsibility of consignee.

Certain items shipped by UPS, due to their large size, must be charged at a minimum weight of 25 pounds.

We reserve the right to levy charges for special shipping preparation or documentation.

All claims, inspections, damage reports are responsibility of consignee and must be reported at once to carrier.

RICKENBACKER INTERNATIONAL CORPORATION, 3895 S. Main St., Santa Ana, California 92707 USA.

TEL (714) 545-5574, FAX (714) 754-0135

The company is engaged in a continuing research and development program and therefore reserves the right to change specifications and prices without notice.

January 1990
DF0012