



RETAIL PRICE LIST

January 1991

Guitars

		Suggested List Price
230	"Hamburg", 24 fret, solid body, 2 humbucking pickups, dot inlays	699
250	"El Dorado", like 230 but with bound body and all gold hardware	849
610	Solid maple body, mono, dot inlays, no binding, 21 fret, neck thru body	799
610/12	Like 610 but with 12 strings	899
620	Deluxe bound body & neck, inlays, 21 fret, 2 pickups, wired for stereo	899
620/10	Like 620 but with 12 strings	999
320	21 fret short scale, 3 pickup, semi-hollow body	1039
350	"Liverpool", 24 fret full scale, 3 pickup, semi-hollow body	1069
330*	Thinline semi-acoustic, 24 fret, 2 pickups, dot inlays, mono	999
330/12*	Like 330 but with 12 strings, "R" tailpiece	1099
360*	Deluxe thinline, semi-acoustic hollow body, inlaid neck, wired for stereo	1119
360/12*	Like 360 but with 12 strings	1219
360WB*	Like 360 but with double bound front & back body	1229
360/12WB*	Like 360WB but with 12 strings	1329
362/12	6+12 string double neck (see 360+360/12)(Special Order)	2859
4080	4+6 string double neck (see 4003+620)(Special Order)	2639
4080/12	4+12 string double neck (see 4003+620/12)(Special Order)	2969

Vintage Reissues

325V59	3 pickup, semi-hollow, gold pickguard, Bigsby vibrato, 21 fret, short scale (MG, JG colors only)	1429
325V63	3 pickup, semi-hollow, white pickguard, RIC vibrato, 21 fret, short scale (JG color only)	1429
360/12V64	2 pickup, semi-acoustic, trapeze tailpiece, double bound, 21 fret, full scale (FG color only)	1429
360V64	Same as 360/12V64 but with 6 strings	1329
4001V63	Horseshoe pickup, Kluson style keywinds, neck thru body (FG, MG colors only)	1429
1997VB	21 fret, full scale neck, dot inlays, vintage pickups, violin F-hole, semi-hollow body, RIC vibrato (FG color only)	1269
1997	Same as VB model but with trapeze tailpiece	1199
381V69	Hand carved deep double cutaway body, "charactered" Maple top & back, fully bound, 21 frets, vintage pickups (FG, MG, JG colors only)	1899
381/12V69	Like 381V69 but with 12 strings, 12 saddle bridge	1999

Limited Edition

325JL	John Lennon Limited Edition, includes vintage case (JG only)	1699
355JL	21 fret, full scale version of 325JL, includes vintage case (JG only)	1729
355/12JL	12-string version of 355JL, includes vintage case	1829
381JK	John Kay Limited Edition, based on 381V69 with silver pickguard, two humbucking pickups, active and passive modes, phase switch (JG only)	1799
660/12TP	Tom Petty Limited Edition, based on 620/12 with "charactered" Maple body, "checked" binding vintage pickups and knobs, gold pickguard and nameplate, 12 saddle bridge, trapeze tailpiece, vintage case included (FG, JG only)	1699
4001CS	Chris Squire Limited Edition, based on 4001V63, African Vermillion fingerboard and head wings, mono output (Cream finish only)	1529

*Guitars which can be special ordered with three pickups

Bass Guitars

2030	"Hamburg", full scale, 2 pickup, chrome hardware	799
2050	"El Dorado", full scale, 2 pickup, bound body, gold hardware	999
4003	Roundwound strings, bound body and neck, full inlay, wired for stereo	1099
4003S	Roundwound strings, mono, no binding, dot inlay neck	999
4003/S5	5 string (low B), mono, no binding, dot inlay neck	1199
4003/S8	8 string, mono, no binding, dot inlay neck	1429
4003FL	Like 4003 bass but fretless, tape wound strings	1099

Standard Cases

C200	For model 350 and 350SH	149
C300	For models 330/6+12, 360/6+12+WB, 360/12V64, 1997	149
C320	For models 320, 325V59 and 325V63	149
C600	For all 200 and 600 series guitar models	149
C2000	For all 2000 series bass models	149
C4000	For all 4000 series bass models	149
C381	For all 381 models	169
C300DN	For 362/12 double neck model	209
C4080	For all 4080 models	209

Vintage Reissue Cases

All vintage reissue cases feature silver vinyl covering, crushed plush interior, and vintage style nameplate.

C200V	For models 350 and 350SH	175
C300V	For models 330/6+12, 360/6+12+WB, 360/12V64, 1997	175
C320V	For models 320, 325V59 and 325/V63	175
C600V	For all 200 and 600 series guitar models	175
C4000V	For all 4000 series bass models	175
C381V	For all 381 models	195

Colors

Midnight Blue (MID), White (WHT), Mapleglo (MG), Fireglo (FG), Jetglo (JG), and Red (RED)
MID, WHT, RED & MG come standard with Black hardware, binding, nameplate and pickguard.
FG & JG come standard with Chrome hardware, White binding, nameplate and pickguard.

Options (Special Order)

Custom charge for reversal of hardware, binding, nameplate and pickguard color	65
Lefthand (available except 200,2000 series)	125
Righthand stringing of lefthand instrument	50
Guitars which can be special ordered with 3 pickups	125
Vintage vibrato	100
Custom pickup charge	50

Note: All special orders require 50% deposit

Electric Guitar Strings Sets

Rickenbacker SKU No.	Guitar String Type	String Gauge	Suggested List
95101	Round Wound NikL	8-11-14-22-30-38	7.00
95102	Round Wound NikL	9-11-16-24-32-42	
95103	Round Wound NikL	9-11-16-26-36-46	
95104	Round Wound NikL	10-13-17-26-36-46	
95105	Round Wound NikL	10-13-18W-26-36-46	
95106	Short Scale NikL	12-16-24W-32-42-54	7.50
95201	Round Wound Stainless	8-11-14-22-30-38	7.50
95202	Round Wound Stainless	9-11-16-24-32-42	
95203	Round Wound Stainless	10-13-17-26-36-46	
95401	Compressed Round Wound	8-11-14-22-30-38	7.50
95402	Compressed Round Wound	9-11-16-24-32-42	
95403	Compressed Round Wound	10-13-17-26-34-42	
95404	Compressed Round Wound 12 String	10-13-20-26-34-42 10-13-10-13-20-26	12.50

Electric Bass String Sets

Rickenbacker SKU No.	Bass String Type	String Gauge	Suggested List
95510	Round Wound NikL	40-55-75-65	30.00
95511	Round Wound NikL	45-55-75-105	
95515	Round Wound NikL 5 String	45-55-75-105-115	35.00
95518	Round Wound NikL 8 String	45-55-70-90 20-25-35-45	45.00
95522	Round Wound Stainless	40-58-80-102	32.00
95533	Round Wound Stainless	44-63-80-102	
95544	Compressed Round Wound	40-54-76-96	35.00
95555	Compressed Round Wound	44-58-80-102	
95566	Round Ground	45-56-77-98	35.00
95977	Round Ground	46-62-77-98	

Logo Accessories

97400-Sm 97401-Md 97402-Lg 97403-Xl	T-Shirt, 100% cotton, white with black Rickenbacker logo	18.00B
97404-Sm 97405-Md 97406-Lg 97407-Xl	T-Shirt, 100% cotton, black with white Rickenbacker logo	18.00B
97409-Sm 97410-Md 97411-Lg 97412-Xl	T-Shirt, 100% cotton, white with gold Rickenbacker logo	18.00B
97413-Sm 97414-Md 97415-Lg 97416-Xl	T-Shirt, 100% cotton, black with gold Rickenbacker logo	18.00B
97450-Sm 97451-Md 97452-Lg 97453-Xl	Sweatshirt, embroidered wht & gold "nameplate" front and wht & mustard back	27.00B
97500-Sm 97501-Md 97502-Lg 97503-Xl	Varsity style jacket, wool body, leather sleeves, embroidered back	340.00B
97510-Sm 97511-Md 97512-Lg 97513-Xl	Stone wash blue denim jacket with 3-dimensional Rickenbacker "nameplate" logo	189.00B
97550	Bumper Sticker, black with white Rickenbacker "nameplate" logo	2.00B
97560	Ladies Bikini, 100% cotton, black with gold Rickenbacker logo on back	11.00B
97561	Ladies Thong, black with white Rickenbacker logo	12.00B

Selected Accessories

00001	Standard bass pickup, chrome, neck position	75
00003	Standard bass pickup, chrome, bridge position	125
00020	Standard guitar pickup, chrome, neck position	75
00022	Standard guitar pickup, chrome, bridge & mid position	75
00030	Vintage style guitar and bass pickup, bass & mid position	100
00031	Vintage style guitar pickup, treble position	100
00060	Humbucking pickup, 300 and 600 series instruments	89
00065	Humbucking pickup, 200 series instruments	79
00505	Bass machine keyset, M4 type, chrome, set of four	70
00525	Guitar mini machine keyset, chrome, set of six	50
00565	Vintage guitar machine keyset, RIC "Deluxe", chrome, set of six	43
00550	Bass machine keyset, vintage type, chrome, set of four	60
00811	6 saddle 4 way adjustable bridge	60
00821	12 saddle 4 way adjustable bridge	79
00831	4 saddle 4000 bass bridge	45
01101	4000 tailpiece	90
01111	Tailpiece, "R", chrome	70
01141	Vibrato, "Accent"	100
02939	Vibrato arm only, with screw, chrome	30
03515	Handrest/pickup cover, bass, chrome	12
03569	Guitar knobs, set of five	9
03570	Bass or guitar knobs, set of four	7.50
03571	Vintage style knobs, black, set of five	12
03572	Vintage knobs, brown and gold, set of four	12
06511	Nameplate, standard, white with black letters	20
06517	Nameplate, vintage style, white with black letters	25
97000	Rick-O-Sound stereo kit	68
97002	Wrench, neck adjustment, 1/4"	12
97100	Vintage leather strap, Maroon	18
97101	Vintage leather strap, Black	18
97102	Vintage leather strap, Natural tan	18
97300	Complete History of Rickenbacker Guitars	30

Note: Certain hardware is available in black chrome.

Shipping and Policy

Ex-Factory. Ask Rickenbacker representative about Prepaid shipping charges as part of discount program. Rickenbacker reserves the right to select the carrier on prepaid shipments. All COD and other accessorial fees are responsibility of consignee.

Certain items shipped by UPS, due to their large size, must be charged at a minimum weight of 25 pounds.

We reserve the right to levy charges for special shipping preparation or documentation. All claims, inspections, and damage reports are responsibility of consignee and must be reported at once to carrier.

The company is engaged in a continuing research and development program and therefore reserves the right to change specifications and prices without notice. "Rickenbacker", "RIC", and the RIC logotype are trademarks of Rickenbacker International Corporation.

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