



U.S.A. Retail Price List

Prices effective January 1, 2004

Guitars (Price includes free standard case)		Suggested List Price
620	Deluxe bound body & neck, inlays, 21 fret, 2 pickups, wired for stereo	1299
620/12	Like 620 but with 12 strings	1419
650C	"Colorado", 24 fret, solid body, 2 humbucking pickups, chrome parts, Jetglo finish only	1299
650D	"Dakota", 24 fret, solid Walnut body, 2 humbucking pickups, chrome parts, natural oil finish	999
650S	"Sierra", 24 fret, solid Walnut body, 2 humbucking pickups, gold parts, natural oil finish	1099
660	Charactered Maple body, checked binding, vintage pickups, wide neck, knobs, gold pickguard and nameplate, trapeze tailpiece	1879
660/12	Like 660, but with 12 strings, 12 saddle bridge	1999
330	Thinline semi-acoustic, 24 fret, 2 pickups, dot inlays, mono	1419
340	Like 330 but with 3 pickups	1549
330/12	Like 330 but with 12 strings, "R" tailpiece	1529
340/12	Like 330/12 but with 3 pickups	1749
360	Deluxe thinline, semi-acoustic hollow body, inlaid neck, wired for stereo	1549
370	Like 360 but with 3 pickups	1699
360/12	Like 360 but with 12 strings	1669
370/12	Like 360/12 but with 3 pickups	1829
380L	"Laguna", Walnut body, wide Maple fingerboard, 2 humbucking pickups, gold parts, oil finish	1699
380L PZ	Like 380L but with additional piezo pickup under bridge, active electronic package	1999
C Series (Price includes free vintage reissue case)		
325C58	"Hamburg", 3 pickup, semi-hollow, gold pickguard, 21 fret, short scale, Kauffman Vib-rola (MG, JG only)	3199
325C64	"Miami", 3 pickup, semi-hollow, white pickguard, RIC vibrato, 21 fret, short scale (JG only)	2999
360/12C63	2 pickup, semi-acoustic, trapeze tailpiece, double bound, 21 fret, full scale (FG Only)	3199
4001C64	Horseshoe pickup, Kluson style keywinds, neck thru body (FG, MG only)	2999
4001C64S	Horseshoe pickup, Kluson style keywinds, neck thru body with reshaped body and reversed head (MG only)	3199
Vintage Reissues (Price includes free vintage reissue case)		
350V63	"Liverpool", 3 pickup, semi-hollow, white pickguard, 21 fret, full size neck	2129
350/12V63	"Liverpool Twelve", like 350V63 but with 12 strings	2249
381V69	Hand carved deep double cutaway body, charactered Maple top & back, fully bound, 21 frets, vintage pickups (FG, MG, JG colors only)	2859
381/12V69	Like 381V69 but with 12 strings, 12 saddle bridge	2999
5002V58	Mandolin, 8 strings in 4 pairs, charactered Maple front, Walnut back	1489
Bass Guitars (Price includes free standard case)		
4003	Bound body and neck, full inlay, wired for stereo	1529
4003FL	Like 4003 bass but fretless, tape wound strings	1529
4004Cii	"Cheyenne II", super contoured Maple and Walnut body, Bubinga fingerboard, gold parts, translucent colors	1949
4004L	"Laredo", super contoured hardwood body, Bubinga fingerboard, chrome parts	1749

Acoustic Guitars (Price includes free standard case)

700S	"Shasta" Jumbo body, solid Rosewood sides and back, Spruce top	2538
700S/12	Like 700, with 12 strings	2638
700C	"Comstock" Jumbo body, solid Maple sides and back, Spruce top	2438
700C/12	Like 710, with 12 strings	2538
730S	"Shiloh" Dreadnought body, solid Rosewood sides and back, Spruce top	2298
730S/12	Like 730, with 12 strings	2398
730L	"Laramie" Dreadnought body, solid Maple sides and back, Spruce top	2198
730L/12	Like 730, with 12 strings	2298
760J	"Jazz-bo" Jazz body, solid Maple sides, solid carved Maple arched back, carved Spruce arched top	4898

Standard Cases

94001	Molded, for all 600 Series models, model 350 and 230GF	199
94011	Molded, for all 4000 Series bass models	199
94020	Black Tolex covered, for models 320, 325V59 and 325V63 (Limited Quantity)	130
94021	Molded, for models 330/6+12, 360/6+12+WB, 380, 360/12V64, 1997	199
94211	Molded, for all 730 acoustic models	199
94221	Molded, for all 700 acoustic models	199
94231	Molded, for all 760 acoustic models	199

Vintage Reissue Cases

All vintage reissue cases feature silver vinyl covering, crushed plush interior, and vintage style nameplate

94500	For model 650	229
94510	For models 330/6+12, 360/6+12, 360/6+12V64, 360/12C63, 1997	229
94520	For models 325V59, 325/V63, 325C58, 325C64	229
94530	For all 600 and 350 series guitar models	229
94550	For all 4000 series bass models	229
94560	For all 381 models	259

Colors and Trim

Standard Colors: Midnight Blue (MID), Mapleglo (MG), Fireglo (FG), Jetglo (JG)

Translucent Colors: Trans Blue (TB), Trans Red (TR), Trans Green (G) available standard on 4004 Series.

Custom Colors: Montezuma Brown (MB), Blue Boy (BB) \$100 list extra charge.

All colors come standard with chrome and stainless hardware, white binding, nameplate and pickguard, except where noted.

Vintage Reissue Series and C Series guitars contain some nickel plated components.

Electric Guitar and Bass String Sets

Suggested List Price

95101†	Round Wound NikL Extra Light Guitar 8-11-14-22-30-38	7.50
95102†	Round Wound NikL Light Guitar 9-11-16-24-32-42	8
95105†	Round Wound NikL Medium Guitar 10-13-18W-26-36-46	8
95106*	Round Wound NikL Medium Short Scale or Heavy Full Scale Guitar 12-16-24W-32-42-54	8
95201†	Round Wound Stainless Extra Light Guitar 8-11-14-22-30-38	8
95202†	Round Wound Stainless Light Guitar 9-11-16-24-32-42	8
95203†	Round Wound Stainless Medium Guitar 10-13-17-26-36-46	8
95401†	Compressed Round Wound Extra Light Guitar 8-11-14-22-30-38	8
95403*	Compressed Round Wound Medium Guitar 10-13-17-26-34-42	8
95404*	Compressed Round Wound Medium 12 String Guitar <u>10-13-20W-26-34-42</u> 10-13-10-13-20W-26	13
95511*	Round Wound NikL Bass 45-55-75-105	30
95515*	Round Wound NikL 5 String Bass 45-55-75-105-115	35
95518*	Round Wound NikL 8 String Bass <u>45-55-70-90</u> 20-25-35-45	45
95522†	Round Wound Stainless Bass 40-58-80-102	32
95533†	Round Wound Stainless Bass 44-63-80-102	32
95544†	Compressed Round Wound Bass 40-54-76-96	35
95555†	Compressed Round Wound Bass 44-58-80-102	35
95566†	Round Ground Bass 45-56-77-98	35
95577†	Round Ground Bass 46-62-77-98	35
95405*	Compressed Round Wound Mandolin <u>10-13-26-36</u> 10-13-26-36	7

* Standard factory specification for Rickenbacker instruments

† Discontinued item, remaining stock only.

Accessories

97000	Rick-O-Sound stereo kit	75
97001	Polish cloth for guitar	1.50
97002	Wrench, neck adjustment, 1/4"	15
97100	Vintage leather strap, Maroon <small>(Made in Canada)</small>	22
97101	Vintage leather strap, Black <small>(Made in Canada)</small>	22
97102	Vintage leather strap, Natural tan <small>(Made in Canada)</small>	22
97302	The Rickenbacker Book by Tony Bacon and Paul Day	19.95 B
97400-Sm 97401-Md 97402-Lg 97403-Xl	T-Shirt, 100% cotton, white with black Rickenbacker logo	18 B
97404-Sm 97405-Md 97406-Lg 97407-Xl	T-Shirt, 100% cotton, black with white Rickenbacker logo	18 B
97409-Sm 97410-Md 97411-Lg 97412-Xl	T-Shirt, 100% cotton, white with gold Rickenbacker logo	18 B
97413-Sm 97414-Md 97415-Lg 97416-Xl	T-Shirt, 100% cotton, black with gold Rickenbacker logo	18 B
97450-Sm 97451-Md 97452-Lg 97453-Xl	Sweatshirt, deluxe embroidered gold Rickenbacker logo	30 B
97550	Bumper Sticker, black and gold Rickenbacker nameplate-shaped logo	2 B

Selected Parts and Accessories

Suggested List Price

00001	Standard bass pickup, chrome, neck position	75
00003	Standard bass pickup, chrome, bridge position	125
00020	Standard guitar pickup, chrome, neck position	75
00022	Standard guitar pickup, chrome, bridge & mid position	75
00030	Vintage style guitar pickup, bass, mid, & treble position	100
00031	Vintage style bass pickup-neck position only	100
00060	Humbucking pickup, 300 and 600 series instruments	95
00505	Bass machine key set, M4 type, chrome, set of four	75
00525	Guitar mini machine key set, chrome, set of six	60
00565	Vintage guitar machine key set, "RIC Deluxe", chrome, set of six	50
00550	Bass machine key set, vintage type, chrome, set of four	70
00811	6 saddle 4 way adjustable bridge	70
00821	12 saddle 4 way adjustable bridge	80
00831	4 saddle 4000 bass bridge	75
01159	4000 tailpiece	100
01111	Tailpiece,"R", chrome (01112 mounting bracket sold separately)	100
01141	Vintage style vibrato unit, "Accent"	150
03315	Handrest/treble pickup cover, bass, chrome	15
03569	Guitar knobs, set of five	12
03570	Bass or guitar knobs, set of four	10
03571	Vintage style knobs, black, set of five	15
03572	Vintage knobs, brown and gold, set of four	15

Special Order Options (Deposit may be required)

LH	Left-hand, available all models	150
RH	Right-hand stringing of left-hand instrument	100
VB	Vintage reissue vibrato	125
VH	High performance vibrato system on 650 series guitar	200
VP, HB	Custom pickup charge, vintage or humbucking	75
UP	Upgrade from Standard to Vintage case	100
E3	Pickup and electronic system in acoustic guitar, as factory installed option	249

Shipping and Policy

All goods Ex-Factory. Rickenbacker reserves the right to select the carrier on prepaid shipments. All COD and other accessorial fees are responsibility of consignee. Oversize items shipped by UPS must be charged at a minimum weight of 30 pounds. Extra charges may be made for special shipping preparation or documentation. All claims, inspections, and damage reports are responsibility of consignee and must be reported at once to carrier. The company is engaged in a continuing research and development program and therefore reserves the right to change specifications and prices without notice. Rickenbacker®, RIC, Hamburg, Atlantis, Colorado, Dakota, Frisco, Sierra, Liverpool, Shasta, Comstock, Shiloh, Cheyenne, Laramie, Jazz-bo, Laredo, Laguna, Miami, C Series, Kauffman Vibrola, Fireglo, Jetglo, Mapleglo, and logotypes are trademarks of Rickenbacker International Corporation. Ribbon Transducer System Plus L.R. Baggs. © 2004 All rights reserved